

PRESS RELEASE

For Immediate Release

Contact: Loren Sucher

Phone: 480-998-2777

FAX: 480-951-2895

E-mail: lsucher@evansnewton.com

PARENT INVOLVEMENT GRANTS TOTALING \$1,000,000 ANNOUNCED BY NATIONAL LEADER IN RAISING STUDENT ACHIEVEMENT

Scottsdale, AZ, September 6, 2006 — Evans Newton Incorporated (ENI), a leading developer of customized solutions for raising student achievement, today announced a grant program to award up to \$1,000,000 in instructional materials to districts nationwide. Districts that are working to improve parent involvement are invited to submit applications to receive proven, standards-based instructional resources that help parents effectively contribute to their children's academic success.

Applicants are invited to complete an on-line grant application no later than November 30, 2006, at www.evansnewton.com/pal_grant. A total of ten grant winners will receive comprehensive sets of materials for improving parent involvement and student achievement.

In announcing this grant program, ENI's CEO, Jamie Piotti, stated, "For over 30 years, districts have made us their partner in raising student achievement. We are pleased now to be giving back. By awarding \$1,000,000 in grants of our Parent Assisted Learning (PAL) Packets[®], we will help up to ten districts dramatically increase their parent involvement and student achievement efforts."

About ENI:

Evans Newton Incorporated is a leading developer of customized solutions for raising student achievement in elementary and secondary schools. ENI partners with schools, districts, and publishers around the country to develop research-based approaches for implementing standards-based instruction and promoting teacher effectiveness. ENI's flagship offering, TargetTeach[®], aligns a school or district's curriculum to state and local standards, fills gaps in the instructional sequence, incorporates benchmark testing to guide instruction, and provides monitoring tools for data-driven decision-making. Additionally, ENI offers a full line of customized curriculum tools to help districts meet their instructional challenges.