

E v a n s N e w t o n I n c o r p o r a t e d
Building Instructional Leadership
in a Standards-Based World

P R E S S R E L E A S E

For Immediate Release

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EVANS NEWTON INCORPORATED ANNOUNCES RECIPIENTS OF INAUGURAL PARENT ASSISTED LEARNING GRANTS

Scottsdale, AZ, January 5, 2007 — Evans Newton Incorporated (ENI), a leading developer of customized solutions for raising student achievement, today announced the winners of a grant competition completed during fall 2006. Ten districts, selected from over 400 respondents, will receive comprehensive sets of ENI's Parent Assisted Learning (PAL) Packets™ for up to ten school buildings. PAL Packets are proven, standards-based instructional activities for grades K-6 that parents and students complete at home together. These activities allow parents to contribute to their children's academic success and to help raise student achievement.

Those receiving the grants include Dumas Public Schools, AR; Pine Bluff School District #3, AR; San Diego Unified School District, CA; Savannah-Chatham County Public School System, GA; Kankakee School District 111, IL; Kokomo-Center Schools, IN; Baltimore City Public Schools, MD; South Pike School District, MS; Jackson Township School District, NJ; and Fort Worth Independent School District, TX. The value of the grants totals nearly \$1,000,000.

In announcing the grant recipients, ENI's CEO, Jamie Piotti, stated, "As shown by the large number of responses to this grant, districts nationwide are looking for ways to increase parent involvement. We are happy to award these grants as a way to help educators increase their parent involvement. We see this as one way that we further our mission of increasing student achievement nationwide."

About ENI:

Evans Newton Incorporated is a leading developer of customized solutions for raising student achievement in elementary and secondary schools. ENI partners with schools, districts, and publishers around the country to develop research-based approaches for implementing standards-based instruction and promoting teacher effectiveness. ENI's flagship offering, TargetTeach®, aligns a school or district's curriculum to state and local standards, fills gaps in the instructional sequence, incorporates benchmark testing to guide instruction, and provides monitoring tools for data-driven decision-making. Additionally, ENI offers a full line of customized curriculum tools to help districts meet their instructional challenges.

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