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## **The Association of Educational Publishers Bestows Honors on Special Members**

### ***Members highlighted for efforts in enhancing educational publishing***

LOGAN TWP, NJ—July 28, 2009— Recognizing both individual members and member organizations that have gone beyond the norm in helping to move forward supplemental publishing initiatives, the Association of Educational Publishers (AEP), a national, nonprofit association for educational publishers and service providers, has bestowed the honor of Member of the Year on Bernice Stafford and the President's Award on Market Data Retrieval (MDR). These two were recognized during the AEP Summit in mid June at a ceremony held at the National Press Club.

According to Charlene Gaynor, Executive Director of the AEP, "Bernice has been priceless in expanding the AEP's political presence and making sure that the voice of supplemental educational publishing is heard in Washington. MDR has provided an unending amount of human, marketing and technical support to our organization and we would not be as strong a member organization today if it weren't for them."

Stafford has held numerous positions in education, including teaching, administration, product and business development, as well as government relations. She is currently vice president of implementation and education partnerships for Evans Newton, Inc. MDR is the leading U.S. provider of marketing and research services, and list rental management, in education. The company recently purchased QED adding to its offerings the industry conference EdNET.

### **About AEP**

The Association of Educational Publishers (AEP) is a nonprofit organization that serves and advances the industry of supplemental educational publishing. The membership of AEP represents the breadth of educational content developers delivering progressive educational products in all media and for any educational setting.

AEP's thought leadership and market insight have created ground-breaking opportunities for its members to collaborate, network, and partner with each other as well as to acquire a voice in the development of government education policy. Founded in 1895, AEP now assists its members in navigating the global realities of educational publishing in the 21st Century. For more information, please visit [www.AEPweb.org](http://www.AEPweb.org).

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