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**Veteran Industry Executive Bernice Stafford Joins ENI as
VP of Implementation and Education Partnerships**

Scottsdale, AZ (May 12, 2009) – Bernice Stafford, a longtime education industry executive and one of the co-founders of Lightspan, has joined Evans Newton Incorporated (ENI) as Vice President of Implementation and Education Partnerships. Stafford brings to ENI a wealth of industry experience in both the public and private sectors.

In her new role, Stafford will focus on project implementation, new product development and government relations. She joins ENI after working for the company as an independent consultant.

“Bernice has been instrumental in growing ENI’s name recognition at state and federal Department of Education levels and we are thrilled to have her join us permanently,” said Tami Zale, president of ENI. “We look forward to capitalizing on her expertise in the art and science of combining business strategy with education policy and school funding.”

Stafford’s career spans many years in the public and private sectors having worked in the United States and the Kingdom of Saudi Arabia as an early childhood classroom teacher and program administrator. In Saudi Arabia she led an international team of educators in development of the Kingdom’s early childhood (PK to grade 3) program. When Stafford left her most recent position at PLATO Learning in 2006, she started her own consulting business and ENI was one of her clients. Besides working at PLATO Learning, Stafford has held other senior positions at Lightspan Inc., Jostens Learning (now Compass Learning), and Tandy Corporation.

Stafford currently serves on the boards of the Association for Educational Publishers (AEP) where she is chair of the Government Relations Committee, Agency for Instructional Technology (AIT), Partnership for Dynamic Learning (P4DL), WestEd Regional Educational Laboratory Board, and the Center for Interactive Learning and Collaboration (CILC). She also is a member of the California Comprehensive Center (CA CC) Advisory Board and California Public Schools Accountability Act (PSAA) Advisory Committee.

About Evans Newton Inc.

For over 35 years Evans Newton Incorporated (ENI) has partnered with K12 schools and districts to improve student achievement. Employing a collaborative approach, the partnership designs and implements a customized research-based model for school improvement. TargetTeach® is ENI's proven model for school improvement and student achievement. ENI's trusted and adaptive systemic program is designed to improve school climate and instructional capacity. The combination of the program components with ENI's expertise in implementation, coaching, preparation of teacher coaches, and building professional learning communities, leads to increased measureable student achievement.

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