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Evans Newton Incorporated (ENI) Selected by Colorado Department of Education to Assist in School Transformation and Turnaround

Company's Proven TargetTeach® Process to Aid Identified Schools

Phoenix, AZ (February 5, 2010) – Evans Newton Incorporated of Scottsdale, AZ, was among a select number of firms approved this past week by the Colorado Department of Education to assist schools that are “chronically low-performing.” Known nationwide for its proven TargetTeach® process, ENI promises to help Colorado’s most challenged schools establish superior instructional programs.

As the basis for each ENI implementation, teachers and administrators will become experts at using data-driven decision making to guide their instructional, professional development, and coaching efforts. An essential companion to each school’s transformation will also be the certification of a fully aligned, standards-based curriculum – one that aligns both horizontally and vertically within and across grade levels. As needed, ENI offers schools and districts extensions to their curriculum to address the highest exit-outcome expectations, fill in missing prerequisite skills, and enhance parental involvement. Each participating school will also benefit from formative assessments, scoring software, and extensive guidance on using the results to drive instruction.

Upon receiving notice of the firm’s selection, ENI CEO Jamie Piotti commented, “Educators nationwide are becoming familiar with ENI and the powerful impact we have on leadership development, teacher capacity, and student achievement. Because of our proven strength in these areas, our interventions are ideally suited to the requirements of the new School Improvement guidelines and Race to the Top proposals. The opportunity to serve schools and districts in Colorado expands our proven processes and expertise to yet one more state in the significant list of states we serve.”

About Evans Newton Incorporated

Evans Newton Incorporated (ENI) partners with K-12 schools and districts to help schools transform themselves, test scores to soar, and students to reach their true potential. Founded in 1973, ENI employs seasoned educational experts who deploy ENI's proven *TargetTeach®* process to increase student achievement in school districts across the United States. The company is headquartered in Scottsdale, Arizona. ENI: Teach. Transform. Thrive. Learn more at: <http://www.evansnewton.com/>.

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