



FOR IMMEDIATE RELEASE:

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Washington State Office of the Superintendent of Public Instruction (OSPI) Selects Evans Newton Incorporated (ENI) as a Comprehensive Educational Service Provider

Company Approved to Provide Assistance in All Five Areas of Expertise

Phoenix, AZ (April XX, 2010) – Evans Newton Incorporated of Scottsdale, AZ, was one of only seven providers that the Washington Department of Education (OSPI) has approved to provide all five elements of school turnaround for its low-performing schools. These areas include organizational management and leadership, academic performance, learning environment, financial management, and comprehensive planning. ENI is now able to serve eligible Washington schools under the state’s School Improvement Grant beginning in the 2010-2011 school year.

Known nationwide for its proven TargetTeach® process, ENI promises to help Washington’s low-performing schools establish superior instructional programs. As the basis for each ENI implementation, teachers and administrators will become experts at using data-driven decision making to guide their instructional, professional development, and coaching efforts. An essential companion to each school’s transformation will also be the certification of a fully aligned, standards-based curriculum – one that aligns both horizontally and vertically within and across grade levels. As needed, ENI offers schools and districts extensions to their curriculum to address the highest exit-outcome expectations, fill in missing prerequisite skills, and enhance parental involvement. Each participating school will also benefit from formative assessments, scoring software, and extensive guidance on using the results to drive instruction.

Upon receiving notice of the firm’s selection, ENI CEO Jamie Piotti commented, “ENI is pleased to be selected by the state of Washington to assist their low-performing schools. Because of our proven strength in developing teacher and administrator capacity—leading to increased student achievement—our interventions are ideally suited to the requirements of the new

School Improvement guidelines and Race to the Top proposals. The opportunity to serve schools and districts in Washington expands our proven processes and expertise to yet one more state in the significant list of states we serve.”

About Evans Newton Incorporated

Evans Newton Incorporated (ENI) partners with K-12 schools and districts to help schools transform themselves, test scores to soar, and students to reach their true potential. Founded in 1973, ENI employs seasoned educational experts who deploy ENI’s proven *TargetTeach*® process to increase student achievement in school districts across the United States. The company is headquartered in Scottsdale, Arizona. ENI: Teach. Transform. Thrive. Learn more at: <http://www.evansnewton.com/>.

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