



Statement on the Common Core State Standards Initiative

Scottsdale, AZ – Evans Newton Incorporated (ENI) applauds the work of the National Governors’ Association (NGA) and the Council of Chief State School Officers (CCSSO) in championing the Common Core State Standards Initiative for American education. ENI has a long history working with educators to deliver instruction with an impact and was an early supporter of clearly articulated, rigorous standards in a competitive global economy. We support this initiative without reservation and believe it has the potential to become a significant component in the transformational changes underway in schools nationwide.

Based on our research- and evidence-based approach to deep curriculum alignment, coupled with formative assessments, ENI recognizes that shared standards promise benefits to all educators, students, and parents. All levels of the education system stand to benefit from more completely aligned curriculum, supported by nationwide collaboration on the best instructional techniques. All educators will likewise benefit when student performance data, a key to delivering high-quality instruction, becomes common and therefore more portable between schools and states. Students will be given a level playing field, a longtime tenet of ENI projects, giving greater equality in post-secondary educational and vocational opportunities. Plus, students who experience mobility during school years will have greater continuity as they complete their education. Parents benefit by knowing their children are extended the same learning opportunities and potential for excellence as the most rigorous education found in any school.

ENI welcomes the continuing unfolding of this effort and pledges our support to State Departments of Education, districts, schools, and teachers in the effective implementation of resulting State Standards and State Assessments as they are introduced.

Since 1973, ENI has been a trusted partner for K-12 schools and districts, collaborating with education's leaders to measurably improve student achievement. ENI also works with state departments of education, regional service agencies, and education publishers on initiatives, processes, and materials that lead to sustained school improvement. Using a highly disciplined, well-defined and collaborative approach with schools and districts, ENI frequently designs and implements projects using our proven TargetTeach® process, an adaptive, evidence-based model for rapid and sustainable school improvement.