



LA JOYA INDEPENDENT SCHOOL DISTRICT



"TARGETTEACH® IS THE PERFECT INSTRUCTIONAL TOOL THAT ASSISTS TEACHERS IN WORKING SMART. IT HELPS THEM FOCUS ON TEACHING WHAT MUST BE TAUGHT AND WITH THE LIMITED TIME TEACHERS HAVE IN THE CLASSROOMS, THIS CREATES THE BEST TEACHING SITUATION. YOU CANNOT GO WRONG WITH TARGETTEACH®, TEACHERS ARE MOTIVATED AND STUDENT ACHIEVEMENT INCREASES!"

DR. ALDA BENAVIDES
SUPERINTENDENT, LA JOYA ISD, TX

[Teacher and student from Marc & Eva Stern Math and Science School, Alliance for College Ready Public Schools, Los Angeles, CA]

LA JOYA MEMORIAL MIDDLE SCHOOL BUILDS AND SUSTAINS HIGH ACHIEVEMENT IN READING AND MATH

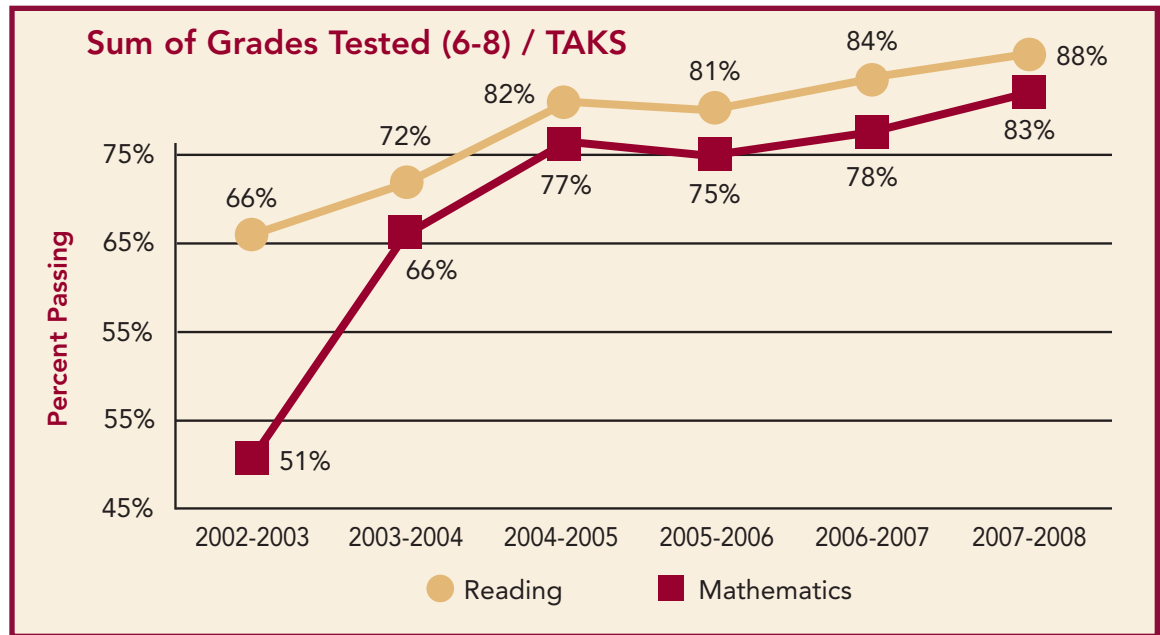
Location:
LaJoya, Texas

Test:
Texas Assessment of Knowledge and Skills (TAKS)

Enrollment:
(District) 25,000
(School) 959

Poverty:
41% District
64% School

Ethnicity:
(District) 100% Hispanic
(School) 100% Hispanic



ISSUES

- Lack of alignment between instruction and state exam
- Limited information on individual student learning needs
- Inadequate tools to support principal as instructional leader
- Lack of real-time data for driving instructional decisions

TARGETTEACH® RESULTS IN:

- Instructional materials aligned to state standards, with "gaps" filled to create full coverage
- Benchmark assessments that continually track student progress
- Tools that empower the principal's instructional leadership
- Greater academic awareness for students, teachers, administrators, and parents

[ENI students from Marc & Eva Stern Math and Science School, Alliance for College Ready Public Schools, Los Angeles, CA]

Memorial Middle School serves over 1200 students in the Rio Grande Valley of Texas. The school has approximately 60% of students eligible for free and reduced lunch. Memorial is part of La Joya Independent School District that serves over 24,000 students in 32 schools. ENI has supported La Joya ISD for over a decade with curriculum alignment and assessment projects. Using a Comprehensive School Reform grant, Memorial Middle School implemented ENI's TargetTeach® process during the 2003-2004 school year. The project includes curriculum alignment, formative assessments, custom curriculum materials, and professional development. Following implementation of the TargetTeach® process, Memorial has seen consistent, steady growth in Reading and Mathematics.

