



Evans Newton Incorporated
15941 N. 77th Street, Ste 1
Scottsdale, AZ 85260

Join us for our Fall 2009
Administrators' Symposium
October 7-9, 2009

"The energy of the presentation with the passion for what they are doing was encouraging. The philosophy that we are here to serve the community was fantastic."

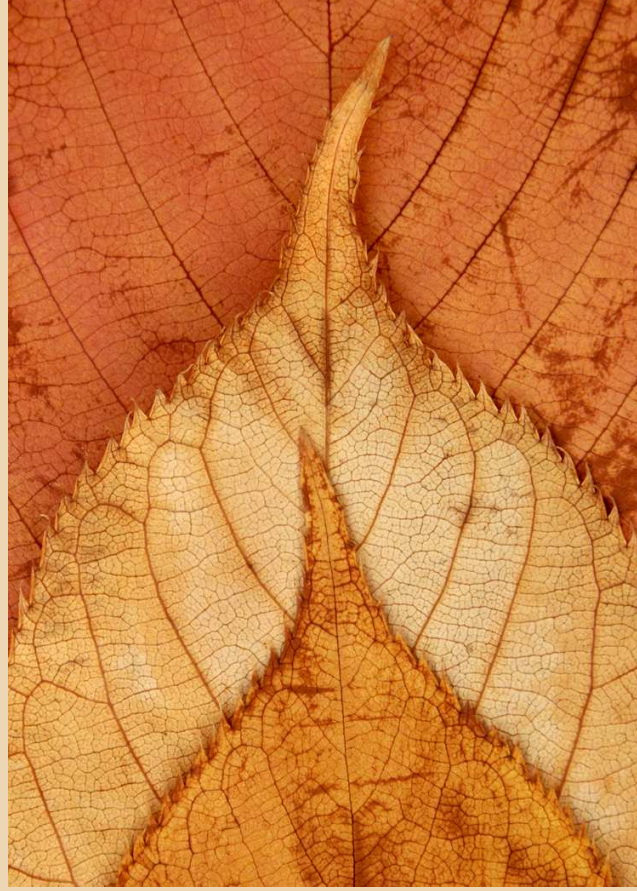
*2009 Winter Symposium Attendee about
Speaker Cindy Hemm (Tulsa Public Schools)*

"I was very impressed by ENI and the message of this Symposium."

Spring 2009 Symposium Attendee

*This Fall,
"Stimulate Achievement,
Cultivate Success!"*

STRATEGIES TO REAP A HARVEST OF
STUDENT ACHIEVEMENT



ADMINISTRATORS' *Fall* SYMPOSIUM
2009

OCTOBER 7-9, 2009





CULTIVATE SUCCESS

**JOIN US FOR THE EVANS NEWTON INCORPORATED
FALL ADMINISTRATORS' SYMPOSIUM OCTOBER 7-9, 2009**

**This fall, invest a few days
with ENI in sunny Scottsdale,
Arizona, and we will share
with you the tools to harvest
student success all year.**

SYMPOSIUM AGENDA

Wednesday, October 7, 2009

12:00^{PM} Optional Golf Outing
5:00^{PM} Opening Reception

Thursday, October 8, 2009

8:00^{AM}—3:30^{PM} Symposium Workshops

Cindy Hemm

*Principal, Eugene Field Elementary
Tulsa Public Schools, OK*

Elizabeth Menchaca

Vice President for Academic Services, ENI

Mary White

*Senior Research Specialist
Arizona State University, Tempe, AZ*

Mardele Early

*CEO/Principal, Lake Forest Charter Elementary School
New Orleans, LA*

Pat Richardson

Project Implementation Manager, ENI

4:00^{PM}—6:00^{PM} Meet and Greet

ENI Offices, Scottsdale, AZ

Friday, October 9, 2009

8:00^{AM}—12:00^{PM} Symposium Workshops

Bernice Stafford

*"Targeting Sustainable Improvements
From Stimulus Funds"*

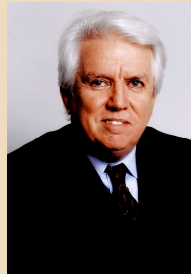
*Chairman of the Government Relations Committee at
the Association of Educational Publishers*

Keynote Presentation

Dr. Paul Houston

*"From Economic Stimulus to Education Stimulus:
Applying What Works in Raising Student Achievement"*
Executive Director Emeritus

American Association of School Administrators



DR. PAUL HOUSTON, KEYNOTE SPEAKER

Executive Director Emeritus, American Association of School Administrators

Our keynote speaker for the symposium is Dr. Paul Houston, Executive Director of AASA from 1994 to 2008. Dr. Houston is one of the leading spokespersons for American public education as reflected by his extensive U.S. and international speaking engagements, published articles and media interviews. He will present powerful insights on educational leadership and the future of our schools—drawing from his past and future publications.

About ENI, Dr. Houston commented:

"We have to find a way to change how we 'do schooling'. We need to make school a place that kids want to go to. A place where their imagination is as rich at age 18 as it was at five. I like Evans Newton Incorporated (ENI) because their Target Teach® Five-Step Process gives schools the tools to start looking at education differently...personalizing learning to individuals in ways that make school a meaningful and engaging place."

ENI. A PROFILE.

Since 1973, Evans Newton Incorporated (ENI) has worked as a trusted partner for K-12 schools and districts, collaborating with education's leaders to create solutions for sustainable student success. ENI works with districts to implement a customized, research-based model for school improvement.

Target Teach® is ENI's proven model for school improvements and improved student achievement. Our trusted and adaptive systemic process is designed to improve school climate and instructional capacity. The program's components and our expertise in implementation, integrated professional development and coaching all combine to produce measurable increases in student achievement.

ACCOMMODATIONS

Troon North Golf Club



Xona Resort Suites

The Fall Symposium will take place at Troon North, which stands as the hallmark of the desert resort experience, stretching through the natural ravines and foothills in the high Sonoran desert. Symposium participants will stay at the Xona Resort Suites, offering distinctive touches that will make you feel at home.

If you have not made your hotel reservations in Scottsdale, Arizona, there are still rooms available. The Symposium rate is \$189 per night. Please call Xona Resort Suites at 480.585.1234 and ask for the ENI Symposium rate.

SEATING IS LIMITED!

To make a reservation,
call 800.443.0544

or

Send an email to:

nparker@evansnewton.com

