



## ARE YOUR SCHOOLS READY TO TEACH, TRANSFORM, AND THRIVE IN 2010?

# JOIN US FOR OUR SPRING 2010 ADMINISTRATORS' SYMPOSIUM

APRIL 28-30, 2010  
SCOTTSDALE, ARIZONA

### GAIN A WEALTH OF PRACTICAL KNOWLEDGE AND MOTIVATION FOR TRANSFORMING SCHOOLS

- First-hand accounts of outstanding achievement growth from school administrators • Leadership development activities • National keynote speaker • Research reports • Introduction to The TargetTeach® Way
- Networking opportunities with like-minded educators from around the nation.

## SYMPOSIUM AGENDA

### Wednesday, April 28, 2010

Optional Afternoon Golf Outing at Troon North Golf Club

Opening Evening Reception at Troon North Golf Club

### Thursday, April 29, 2010



**The TargetTeach® Way**  
Elizabeth Menchaca  
Vice President for Academic Services  
Evans Newton Incorporated



**Outcome Evaluation of TargetTeach® Effectiveness**  
Dr. Mary White  
Senior Research Specialist  
Arizona State University  
College of Education



**Danville School District #118, Danville, IL — Partner District Presentation**  
Brenda Yoho, Principal  
South View Middle School

During the 2008-2009 school year, Southview Middle School began a five-step TargetTeach® project to improve student performance in the area of Reading. The school and district leadership are working together to produce strong increases that are capturing the attention of educators in their state and region, resulting in invitations to share their success and requests to observe their program in action.



**Assumption Parish, Napoleonville, LA — Partner District Presentation**  
Glenn Ledet, Director of Federal Programs and Secondary Education

Starting with the 2005-2006 school year, ENI and Assumption Parish began a partnership

to raise student achievement in Math for grades 9 and 10. Following the 2007-2008 school year, an independent research project, conducted by Arizona State University, showed that math results in 9th and 10th grade has increased, with statistically significant gains for the 9th grade ( $x(2) = 8.59, p < .05$ ).



**Educational Leadership**  
Patricia Richardson  
Manager of Coaching & Staff Development & Project Implementation Manager  
Evans Newton Incorporated

### Friday, April 30, 2010



**Keynote Presentation**  
Dr. Paul D. Houston  
AASA Executive Director, Emeritus

Dr. Houston is former executive director of the American Association of School Administrators. Uniquely qualified to serve as a leading spokesperson for American public education, he was formerly superintendent of schools in three distinctly different public education systems: Princeton, New Jersey; Tucson, Arizona; and Riverside, California. He also has served in an adjunct capacity for the University of North Carolina, Harvard University, Brigham Young University and Princeton University. Dr. Houston is an enthusiastic advocate of ENI's educational practices.



**Panel Discussion**  
**Reauthorization of ESEA — What Would We Hope to See**  
Bernice Stafford, Moderator  
Vice President Implementation & Education Partnerships  
Evans Newton Incorporated

### SPACE IS LIMITED

Contact your ENI representative or call 800.443.0544 to make a reservation. Or send an email to [nparker@evansnewton.com](mailto:nparker@evansnewton.com)



### Conference Site

Troon North Golf Club, 2010 Golf Week's Readers Choice Award Winner for Best Golf Facilities in Arizona, stands as the hallmark of the desert golf experience. Courses stretch through the natural ravines and foothills of the Sonoran desert in the shadows of Pinnacle Peak.



### Symposium Location

Xona Suites offer an array of distinctive touches that will make you feel at home. If you have not made your reservations in Scottsdale, Arizona, there are still rooms available. The ENI Symposium rate is \$149 per night. Please call Xona Resort Suites at 480-585-1234.